



How the process works

We use a vegetable-based dye on both the eyelashes and the eyebrows for added definition. Think of it as a glaze for these hairs. During a brow tinting, an aesthetician first applies Vaseline to the skin surrounding the hair. This protects the skin and prevents the dye from bleeding onto it. Then the tint is painted directly onto the brow. The dye sets for 10 minutes, and any residue is gently removed with a wet cloth. Keep in mind, the tint doesn't work like a tattoo. The dye only colors the existing hairs. Another important tip? If you use self-tanner, it's best to skip it the week before you come in for your service, as the tanner can react badly with the dye.

Although a similar process, lash tinting takes around 20 minutes. In addition to applying Vaseline around the eye, a protective pad is placed under the bottom lashes to cover the skin below. After the vegetable tint is applied to the lashes on closed eyes, the dye will set for seven minutes before the aesthetician applies a second coat. After an additional seven minutes, the lash pad is removed and the eye area (including the lashes) is wiped clean with wet cotton pads. To ensure no residue seeped inside the eye, the eyes are rinsed with a saline solution.

Who should try it?

A brow tint works for everyone! With defined, well-groomed brows, it gives you a thicker style and a more youthful appearance. Plus, the brow dye can be customized to any color you want. Lash tints, on the other hand, work best on people with lighter-colored lashes (especially blondes!). Many people have lashes that fade at the ends. So when they are tinted, they can seem a lot longer. The treatment is also helpful for on-the-go gals. You can run out the door with no mascara, hit the gym or the beach, and not worry about your mascara running.

Making it last

Both the eyebrow and eyelash tinting treatment will last about four to six weeks. However, you can build upon your tints to keep the look from fading over time. Another way to keep up the color? Avoid oil-based moisturizers, cleansers, or wipes. They will dissolve your tints faster. As for makeup, wearing mascara or brow pencil over your tint is absolutely fine!